

Stora Enso launches one-side coated glossy kraft paper

LennoKraft – white kraft paper for a variety of applications

Stora Enso broadens its packaging paper offering with *LennoKraft*, a white, one-side coated kraft paper. *LennoKraft* can be used for various packaging applications for the food and non-food industries.

“With the launch of *LennoKraft*, Stora Enso broadens its packaging paper range with a white coated kraft paper that offers a novel product to the kraft paper market. Unlike conventional coated papers, *LennoKraft* features high tensile and tear resistance, coupled with high stiffness and excellent bending and burst resistance. The coated kraft paper also stands out thanks to its high bulk and high opacity. Its strength characteristics and visual appearance make it an ideal choice for a variety of packaging applications,” says Eckhard Kallies, Vice President Stora Enso Speciality Papers.

LennoKraft is produced at Stora Enso’s Uetersen mill in Germany in basis weights of 90, 110 and 140 g/m². Its white, glossy surface support printing of attractive images in gravure, flexographic and offset printing. *LennoKraft* contains no optical brighteners and is suitable for the production of food packaging. According to BfR recommendation 36 and FDA, *LennoKraft* is suitable for direct contact with dry, moist and fatty foodstuffs. Applications include, for example, single- or multiwall bags and sacks, grocery bags, pouches banderols and envelopes. *LennoKraft* can also be used for lamination and extrusion coating.

Free of charge samples can be requested by e-mail to specialitypapers@storaenso.com. Come and visit the Stora Enso stand B20-1 in Hall 09 at Interpack 2014 in Düsseldorf, Germany.

Picture: White, one-side coated kraft paper for various packaging applications.



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Stora Enso is the global rethinker of the paper, biomaterials, wood products and packaging industry. We always rethink the old and expand to the new to offer our customers innovative solutions based on renewable materials. Stora Enso employs some 28 000 people worldwide, and our sales in 2013 amounted to EUR 10.5 billion. Stora Enso shares are listed on NASDAQ OMX Helsinki (STEAV, STERV) and Stockholm (STE A, STE R). In addition, the shares are traded in the USA as ADRs (SEOAY) in the International OTCQX over-the-counter market.



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